

NJCU SCHOOL OF BUSINESS AT FT. MONMOUTH AND JERSEY CITY

Bachelor of Science in Business Analytics

C H D I A E V + D

Analytics is the process of examining data sets to make conclusions about information contained within the data. The data sets are typically quite large and complex. The analysis is often done using statistical methods and data mining techniques. The results are used to make decisions about business operations, marketing, and other areas.

NJCU School of Business at Ft. Monmouth and Jersey City offers a Bachelor of Science in Business Analytics. The program is designed to provide students with the skills and knowledge needed to succeed in the field of business analytics. The program includes courses in statistics, data mining, and business analytics.

Demand For Data Scientists

The demand for data scientists is growing rapidly. According to a report by the U.S. Bureau of Labor Statistics, the number of data scientists is expected to grow by 364,000 jobs between 2014 and 2022. This growth is driven by the increasing use of data in business and government. Data scientists are needed to analyze this data and make decisions based on the results.

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Why Choose NJCU For Your Degree?

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Turn Your A.S. Degree from Middlesex College into a B.S. in Business Analytics from NJCU

General Education
 This program requires 11 general education courses (33 credits), including 21 credits in the area of liberal arts and 120 academic hours. *The Middlesex College A.S. in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

General Education program	Completion of A.S.	Accepted
ENGL 101, ENGL 102, ENGL 103, ENGL 104	ENG 101, ENG 102	
ENGL 105, ENGL 106, ENGL 107, ENGL 108	ENG 103, ENG 104	
MGMT 101, MGMT 102, MGMT 103, MGMT 104	CSC 101, CSC 102, CSC 103, CSC 104	
MATH 101, MATH 102, MATH 103, MATH 104	MATH 101, MATH 102, MATH 103, MATH 104	

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